

BCI Media Group and SmartBuild Asia join forces



Industry leaders BCI Media Group and SmartBuild Asia join forces to fuel international growth and advance big data and artificial intelligence solutions throughout the construction information industry.

SINGAPORE, June 7, 2019 -- BCI Media Group (BCI), the leading provider of pre-construction information solutions throughout the Asia-Pacific region announced today that it has acquired Singapore-based SmartBuild Asia (SBA), a leader in machine learning, artificial intelligence (AI) and big data solutions for the region's construction industry.

"BCI, as the leading pre-construction information service in the region, has always focused on delivering high quality information to companies in the construction industry" said Robert Krups CEO of BCI.

"We see SBA as one of the world's most machine learning-savvy construction tech start-ups, a perfect partner for BCI. By combining their cutting-edge technology and our dedicated team of construction intelligence specialists throughout the Asia and Pacific regions, we will be able to provide unique AI and big data solutions along with unmatched construction insights for our clients in the region."

Expanding beyond Singapore SBA has been seeking an industry partner to help fuel innovation and enhance their industry leading big data products. With its 20+ year history of reporting on the region's construction activity, BCI can provide for SBA the much-needed data to feed their AI algorithms.

"SBA has always been dedicated to using cutting edge technology to help construction companies in Singapore increase their market presence and awareness" said Maxime Lemiere CEO of SBA.

"Our goal is to use the latest technology to give companies operating in the construction industry unique and valuable real-world market insights to help them improve their organisation. BCI's focus on providing quality pre-construction information perfectly aligns with our focus and together we can transform the construction information industry"

Transforming the industry together "We are thrilled to partner with SBA, a like-minded company that shares similar goals and visions for the future. We look forward to working together to bring digital innovation to the construction industry" Robert Krups said.

SBA's founders Maxime Lemiere and Nicolas Marchand will lead a new division embedded within BCI called "BCI Smart Data Solutions"; Maxime will also serve as BCI's Chief AI Officer, while Nicolas will serve as BCI's Chief Data Analytics Officer.

About SmartBuild Asia

Founded by Maxime Lemiere and Nicolas Marchand in 2015, SmartBuild Asia provides the latest big data and AI technologies to the construction industry. Their products are tailor-made for construction professionals across various company functions, including; sales and marketing, procurement, operations and finance.

SBA was created with one goal in mind – to make the construction industry more efficient. This is accomplished by providing accurate and up to date information, helping businesses make informed decisions to grow faster and smarter.

