

## News Release – for immediate release

Wednesday 14<sup>th</sup> July 2010

**The brand new BCI Australia website went live today, representing a major step forward for BCI.**

Over the last few months, the BCI Australia team have been redeveloping and refreshing the BCI Australia website. The format is easier to navigate, more interactive and offers the visitor more scope to explore what BCI Australia has to offer the construction community.

“Our online visitors and members will now experience a more seamless view of the BCI Australia business, and get more detailed insight about the range of BCI Australia products & services”, says Matthias Krups, CEO of BCI Group.

The new website provides more consistent and succinct information. We've included easy to navigate avenues to view our products and services, creating a clear division between member and non-member information. Our members are able to take advantage of all their membership benefits, whilst non-members can easily peruse examples of our project information and diverse range of products.

We've also included a unique live project search service. This feature explores our online project database by sector, stage and state, offering a sample of exclusively reported BCI projects.

BCI Australia's Lead Manager service is state-of-the-art CRM software. It was designed and purpose built for dissemination and management of construction information. For our members, the focus is shifted from complex technology to effortlessly streamed quality content.

BCI's new website continues this focus on being a quality, effortless information provider service. We are constantly pushing the benchmark higher and looking at better ways to deliver online information. Through communication with members we have listened to feedback from the community and applied that to the new site.

We hope you enjoy the experience of using the new website. Please feel free to give your comments or contact us about receiving projects leads information. Visit [www.bciaustralia.com](http://www.bciaustralia.com)

Ends

For further information please contact:  
Brooke Barr  
Community Director  
BCI Australia  
03 8412 7900  
0410 420 713  
b.barr@bciaustralia.com  
www.bciaustralia.com